

# MY BUSINESS PLAN

Category	Strategy
Target Market:	
What's most important to my ideal customer when they're buying what I'm selling?	
Business Model:	
Products I sell or promote:	
How will I convert leads into sales?	
Where does my ideal customer "hang out"? Where can I market to them at?	
My 1-free marketing strategy is:	
My 1-paid marketing strategy is:	
My budget for paid ads (On Facebook, Youtube, Google) each month will be:	
What are the top 3 things I need to achieve my goal?	
What are the top 3 skills I need to develop to reach my goal:	
My business budget to launch and grow my first year is:	
My one year financial goal is for my business to make how much in the next 12 months?	